

**CIK- 5<sup>th</sup> International Conference in collaboration with ISG/MIT**  
***April 14-16<sup>th</sup>, 2017, Cambridge, MA, USA***  
***Theme: Entrepreneurship, Responsible Leadership, and Economic Development.***

The 5th International CYRUS Conference on *Entrepreneurship, Responsible Leadership, and Economic Development* will be held at the MIT Tang Center as follows:

**14<sup>th</sup> April, 2017, Friday:**

**Hyatt Regency Hotel**, Address: 575 Memorial Dr, Cambridge, MA 02139,

Telephone: + 1 617.492.1234 Fax: +1 617.441.6489

**15<sup>th</sup> and 16<sup>th</sup> April, 2017, Saturday and Sunday:**

**Tang Center – MIT (Building E51) 3<sup>rd</sup> Floor**, Address: 70 Memorial Dr, Cambridge, MA 02142

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**Transportation Information**

**Walking Directions - From Cambridge Marriott Hotel to Tang Center**

From the Cambridge Marriott Hotel (near the Kendall/MIT T stop), take the Main Street exit door (instead of Broadway), turn left on Main Street. You will see Au Bon Pain, and Bank of America across the Street. Turn right at the Bank of America corner onto Wadsworth Street. Continue on Wadsworth street one block (about 100 yards). The Tang Center entrance is just across Amherst Street. The Sloan School of Management buildings will be on your left across Wadsworth Street just before Memorial Drive and the Charles River.

**Subway Directions**

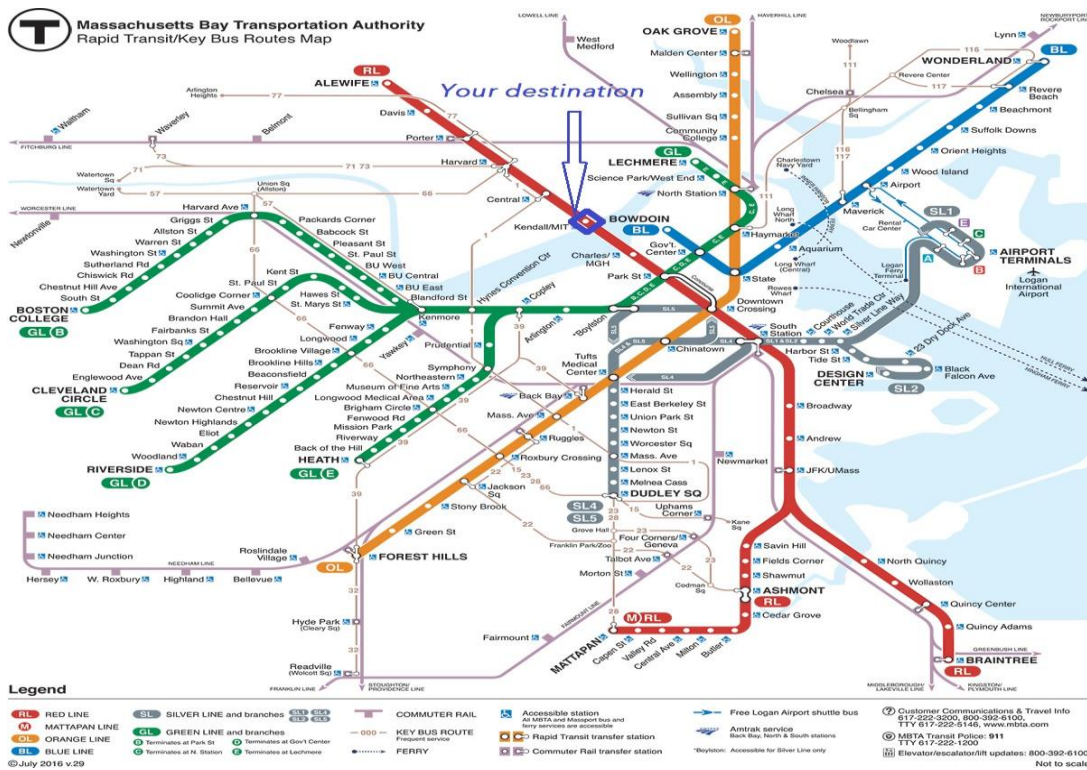
**From any T accessible location**, take the Red Line Alewife direction to Kendall Square stop. The T has four lines: the Red Line, the Blue Line, the Orange Line, and the Green Line. Thus, you need to change T at Park Street or Downtown Crossing if you are on a T line other than red. To get to Sloan Once above ground (you'll be on Main Street), head

for the nearby Fleet Bank on the corner of Wadsworth Street. Walk half a block down Wadsworth toward the river, then cross the street to a wide flight of stone steps &mdash; the Sloan Plaza. The Hermann Building (which houses the Sloan library and faculty offices; also known as E53) is straight ahead, and the main Sloan building (E52) is on your right.

**From the airport**, take the free shuttle bus from your terminal to the Airport T station, which is on the Blue Line. Take an Inbound train to Government Center. Walk up one flight of stairs to the Green Line and take a Westbound trolley one stop to Park Street. Walk down one flight to the Red Line and take an Alewife train to Kendall (the second stop). During rush hours the entire trip could take about 30 minutes. During off-hours it could take an hour.

The fare on T trains and trolleys is \$1.00, with free transfers between lines. On buses, the fare is \$1.00.

### BOSTON SUBWAY MAP (below)



## Driving Directions



From the North (via I-93 or I-95)

- Take the I-93 south exit off of I-95. Heading south on I-93, take exit 26 and follow the signs to Back Bay along Storrow Drive West, approximately 1.5 miles, to the exit for Route 2A. The exit will be on the left, just before the Harvard Bridge (also known as the Massachusetts Avenue Bridge). The Charles River will be on your right. At the top of the ramp, take a right onto Massachusetts Avenue. As you cross the river, you will be looking at MIT. The Great Dome and academic facilities will be on the right, and the dormitories and athletic facilities on the left.

**From the South (via I-93 or I-95)**

- From I-95, head north on I-93 (Southeast Expressway) into Boston. From I-93, take exit 26 and follow the signs to Back Bay along Storrow Drive West, approximately 1.5 miles, to the exit for Route 2A. The exit will be on the left, just before the Harvard Bridge (also known as the Massachusetts Avenue Bridge). The Charles River will be on your right. At the top of the ramp, take a right onto Massachusetts Avenue. As you cross the river, you will be looking at MIT. The Great Dome and academic facilities will be on the right, and the dormitories and athletic facilities on the left.

**From the West (via I-90, the Mass Turnpike)**

- Follow I-90 east to the Cambridge/Brighton exit 18. Follow the signs to Cambridge and cross the River Street Bridge. Continue straight about 1 mile to

Central Square. Turn right onto Massachusetts Avenue and follow it for about a half-mile. The main entrance to MIT will be on your left. If you cross the river, you have gone too far.

### **From Route I-93**

- From I-93, take exit 26, and follow the signs to Back Bay along Storrow Drive West, approximately 1.5 miles, to the exit for Route 2A. The exit will be on the left, just before the Harvard Bridge (more appropriately called the Massachusetts Avenue Bridge). The Charles River will be on your right. As you cross the bridge, you will be looking at MIT and the Great Dome and academic facilities are on the right, the dormitories and athletic facilities are on the left.

### **Parking**

- 1) To find a place to park, turn left at the Vassar Street light just before the main entrance to MIT. Follow Vassar Street for a few blocks to Kendall Square, where several commercial lots are located. You can also turn right onto Memorial Drive from Massachusetts Avenue. Take the first U-turn to travel east on Memorial Drive. The main Sloan building (E52), 50 Memorial Drive, will be on your left.
- 2) Street parking on Memorial Drive is free on both sides. On Mass Ave, parking is free after 6pm. Parking is also available on Ames Street or Vassar Street. Street parking may not always be available, but is more likely if you arrive early.

#### MIT Parking Lots:

- 3) An MIT parking permit is required for all vehicles on MIT property between 7:30am and 5:00pm, Monday through Friday.
- 4) **From 5:00pm to 7:30am and on weekends and holidays permits are not required for MIT-affiliated people in the following lots:**
  - Hayward Lot (highlighted)
  - N10 Lot (the one behind the Bank of America ATM) (highlighted)
  - East Lot/East Garage Annex (highlighted) - is no more
  - Pacific Lot
  - Sloan Lot
  - Windsor Lot
  - Tang Center Lot (E51).
- 5) Vehicles without permits parked during this time in any other MIT parking area will be subject to ticketing or towing.

**Useful sources:**

**(Public parking near MIT)**

[http://web.mit.edu/facilities/transportation/parking/visitors/public\\_parking.html](http://web.mit.edu/facilities/transportation/parking/visitors/public_parking.html)

**(MIT Campus buildings)**

<http://whereis.mit.edu/>

**(Public transport/ MBTA mobile applications)**

[http://www.mbta.com/uploadedimages/Schedules\\_and\\_Maps/Subway/subway-spider.png](http://www.mbta.com/uploadedimages/Schedules_and_Maps/Subway/subway-spider.png)

<https://play.google.com/store/apps/details?id=com.mbta.mobileapp&hl=en>

<https://play.google.com/store/apps/details?id=com.rangiworks.transportation.mbta&hl=en>

[http://www.mbta.com/rider\\_tools/apps/](http://www.mbta.com/rider_tools/apps/)

<https://itunes.apple.com/us/app/proximit-boston-mbta-tracker-for-bus-and-subway/id721033937?mt=8>